



2nd International Conference on FUTURE OF WOMEN '19

"Voices of Women: Transition from Inspiration to Action"
14th - 15th February 2019 | Colombo | Sri Lanka

TECHNICAL PROGRAM

DAY 01 - THURSDAY, 14TH FEBRUARY, 2019

INAUGURATION SESSION	Thursday, 14 th February 2019 08.00 to 10.00 Grand Crystal Ballroom	
	08.00 – 09.00	Conference Registration
	09.00 – 09.10	Lighting of the Oil Lamp and National Anthem
	09.10 – 09.20	Welcome Address by the Conference Convener Mr. Isanka P. Gamage (<i>Co-Founder & Managing Director - The International Institute of Knowledge Management (TIKM), Sri Lanka</i>)
	09.20 – 09.30	Speech by the Conference Chair Prof. Anita Singh (<i>Centre for Women's Studies and Development, Banaras Hindu University, India</i>)
	09.30 – 09.40	Speech by the Hosting Partner - Vasanta College for Women
	09.40 – 09.50	Launch of the Conference Trailer
	09.50 – 10.00	Conference Photograph
	10.00 – 10.20	Morning Refreshments

KEYNOTE FORUM	Thursday, 14 th February 2019 10.20 to 11.40 Grand Crystal Ballroom	
	10.20 – 11.00	"Inspiration to Action: Bridging the Gap" Ruth Ostrow (<i>Speaker, Writer & Presenter, Australia</i>)
	11.00 – 11.40	"Bridging the Gender Divide: Innovate to Include" Dr. Saundarya Rajesh (<i>Social Entrepreneur, Founder & President - AVTAR Group, India</i>)



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PLENARY SPEECH	Thursday, 14th February 2019 11.40 to 12.10 Grand Crystal Ballroom	
	11.40 – 12.10	"Invisible Role of Women in Economic Development" Mr. Karthik Ekambaram (<i>Vice President, Diversity & Inclusion Consulting - AVTAR Group, India</i>)
	12.10 – 13.00	Networking Lunch

PLENARY SPEECH	Thursday, 14th February 2019 13.00 to 13.30 Grand Crystal Ballroom	
	13.00 – 13.30	"Women in Power" Dr. Sulochana Segerera (<i>Founder/Chairperson, Women in Management, Sri Lanka</i>)

TECHNICAL SESSION 01	GLASS CEILING AND STICKY FLOORS	
	Thursday, 14th February 2019 13.30 to 14.30 Grand Crystal Ballroom	
	Chaired by: Dr. P. Pretheeba (<i>Eastern University, Sri Lanka</i>)	
	13.30 – 13.50	A1 Women in India's Construction Industry: Taking Over an Empire Ranjini Manimudi (<i>Founder and Architect of D.I.Y Interiors, Chennai, India</i>)
	13.50 – 14.10	A2 Career Progress of Thai Women in Today's Working Aimimtham Sukanya (<i>Khon Kaen University, Thailand</i>)
14.10 – 14.30	A3 Women Lawyers in Social Change; Breaking the Glass Ceiling Koththagoda I.S.N., Dalpatadu K.U.S., Gunaratne N.T., Rifaideen M., Wickramratne W.W.N.U. (<i>Towards Responsive Citizens, Sri Lanka</i>)	



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BUSINESSWOMEN FORUM 2019	Thursday, 14th February 2019 14.30 - 16.00 Grand Crystal Ballroom	
	14.30 - 16.00	"Women Entrepreneurship and Economic Development" Moderated by Mr. Lakshaman Bandaranayake (<i>Chairman - Sarvodaya SEEDS, Sri Lanka</i>)
	16.00 - 16.30	Evening Refreshments

WOMEN CEO FORUM 2019	Thursday, 14th February 2019 16.30 - 18.00 Grand Crystal Ballroom	
	16.30 - 18.00	Moderated by Ms. Gayani De Alwis (<i>Chairperson - Chartered Institute of Logistics & Transport (CILT) & Board Member WCIC, Sri Lanka</i>)



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DAY 02 - FRIDAY, 15TH FEBRUARY, 2019

TECHNICAL SESSION 02	GENDER EQUALITY AND EMPOWERMENT I	
	Friday, 15 th February 2019 08.30 to 09.50 Grand Crystal Ballroom	
	Chaired by: Dr. Hamideh Addelyan Rasi (<i>Allameh Tabataba'i University, Iran</i>)	
	08.30 – 08.50	B1 Empowerment of Women in Islam <i>Zahan, M. (Banasthali Vidyapith, India)</i>
	08.50 – 09.10	B2 Lifestyle of Generations in the Suburban Case Study: Major Cities in Northeastern Thailand <i>Prapaporn S., Dusadee A. (Khon Kaen University, Thailand)</i>
	09.10 – 09.30	B3 She's a Warrior <i>S.L. Gunawardena (Hatton National Bank, Sri Lanka)</i>
	09.30 – 09.50	B4 Financial Roles of Thai Women who Left Behind International Migration <i>Suvimon K., Dusadee A. (Khon Kaen University, Thailand)</i>
	09.50 – 10.10	Morning Refreshments

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TECHNICAL SESSION 03	UNDER-REPRESENTATION/MISREPRESENTATION OF WOMEN IN THE MEDIA AND MOVIES I	
	Friday, 15 th February 2019 08.30 to 09.50 Gregory	
	Chaired by: Dr. Lida Kavousi (<i>Allameh Tabataba'i University, Iran</i>)	
	08.30 – 08.50	C1 Under-Representation of Women in the Media through the Analyses of Semiotic and Semantic Features of Fragrance Advertisements Chalauisaeng, B. (<i>Khon Kaen University, Thailand</i>)
	08.50 – 09.10	C2 Mapping Mindscape and Articulating Self of an Artist: Vandana Mishra's I, the Salt Doll in Context Dr. Rachana Pandey (<i>Vasanta College for Women, India</i>)
	09.10 – 09.30	C3 Refashioning Body Image and Challenging Disability Myths: A Critical Study of the Film Margarita with a Straw Prof. Alka Singh (<i>Vasanta College for Women, India</i>)
09.30 – 09.50	C4 Comparative Study of Women's Proprioception among Three Generations in Okinawa, Japan Yui Yanuki, Sumiko Ogawa (<i>Graduate School of Meio University, Japan</i>)	
09.50 – 10.10	Morning Refreshments	

PLENARY SPEECH	Thursday, 15th February 2019 10.10 to 11.10 Grand Crystal Ballroom	
	10.10 – 10.40	"Women and Health" Dr. Nalika Gunawardena (<i>National Professional Officer, Health System Analysis and Evidence, World Health Organization Country office, Sri Lanka</i>)
	10.40 – 11.10	"Women in Education and Research" Dr. Harsha Aturupane (<i>Lead Economist and Program, Leader for Human Development for Sri Lanka and the Maldives, South Asia</i>)



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TECHNICAL SESSION 04	WOMEN IN HEALTH, ECONOMY AND POWER		
	Friday, 15 th February 2019 11.10 to 12.50 Grand Crystal Ballroom		
	Chaired by: Prof. Alka Singh (<i>Vasanta College for Women, India</i>)		
	11.10 – 11.30	D1	Lack of Awareness on Peri-Pregnancy Health and Jeopardising Maternal-Child Outcomes Gulia Kamalesh K., PhD (<i>Sree Chitra Tirunal Institute for Medical Sciences & Technology, India</i>)
	11.30 – 11.50	D2	"Women in Architecture" – Reference to Sri Lankan Context F.R. Arooz, H.T. Rupasinghe (<i>University of Moratuwa, Sri Lanka</i>)
	11.50 – 12.10	D3	Women in Power, Politics and Decision Making Sobia Naseer (<i>Lahore College for Women University, Pakistan</i>)
	12.10 – 12.30	D4	Power of Women: The Real Architects of Society Minnah Elizabeth Abraham (<i>Symbiosis Law School, India</i>)
	12.30 – 12.50	D5	Global Harmonization through Restoration of Feminine Power Snedeker H.C. (<i>CIPTC, China</i>)
12.50 – 13.50	Networking Lunch		

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TECHNICAL SESSION 05	MIGRATION, DISPLACEMENT, ENVIRONMENT, HUMAN RIGHTS AND WOMEN		
	Friday, 15 th February 2019 11.10 to 12.50 Gregory		
	Chaired by: Dr. Hamideh Addelyan Rasi (<i>Allameh Tabataba'i University, Iran</i>)		
	11.10 – 11.30	E1	Suitability of Groundwater for Drinking Purposes Using Water Quality Indices in CKDU Prevalence Areas in Sri Lanka Gunatilake S.K., Udeshani W.A.C. (<i>Sabaragamuwa University of Sri Lanka, Sri Lanka</i>)
	11.30 – 11.50	E2	The Role of Women in Natural Resource Management: An Overview of the Rural Thailand Weeranakin, Pattaraporn (<i>Khon Kaen University, Thailand</i>)
	11.50 – 12.10	E3	Human Capital Accumulation of Female Migrants: Determinant and Action Dusadee A. ¹ , Soiboon S. ¹ , Ornnutda C. ² (<i>¹Khon Kaen University, Thailand, ²Kasetsart University, Thailand</i>)
	12.10 – 12.30	E4	Relationships between Gender Role and the Power Practices of the Elderly Migrants Ittipong T. ¹ , Dusadee A. ¹ , Saowalak C. ² (<i>¹Khon Kaen University, Thailand, ²Maejo University, Thailand</i>)
	12.30 – 12.50	E5	Women in Organizations: Case of Thailand's Military Institutions Pornsan Piyanantisak (<i>Khon Kaen University, Thailand</i>)
12.50 – 13.50	Networking Lunch		

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TECHNICAL SESSION 06	GENDER-BASED VIOLENCE, HUMAN TRAFFICKING		
	Friday, 15 th February 2019 13.50 to 15.50 Grand Crystal Ballroom		
	Chaired by: Prof. Irene Bobb Das (<i>Vasanta College for Women, India</i>)		
	13.50 – 14.10	F1	Networking Member's Satisfaction towards an Operation Working on Violence against Children and Women, Khon Kaen Province (Thailand) Muangsom Niramom ¹ , Chawong Prapatsri ² (<i>¹Khon Kaen University, Thailand, ²M. Ed. Nursing College, Thailand</i>)
	14.10 – 14.30	F2	Designing a Pattern in Social Service Administration for Female Victims of Domestic Violence Hamideh Addelyan Rasi, Atefeh Zahedm (<i>Allameh Tabataba'i University, Iran</i>)
	14.30 – 14.50	F3	Saying No to Child Sexual Abuse: An Intervention Study about Gender, Sexuality and Reproductive Health on Adolescents from Low Socioeconomic Background in India Yadav M. ¹ , Yadav P. ² (<i>¹Jawaharlal Nehru University, India, ²Sahas Foundation, India</i>)
	14.50 – 15.10	F4	A Review on Gender Based Violence and Its Prevention in Sri Lanka Pretheeba P ¹ , H.R. Thabawita ² (<i>¹Eastern University, Sri Lanka, ²Teaching Hospital, Batticaloa, Sri Lanka</i>)
	15.10 – 15.30	F5	Human Trafficking for Sexual Exploitation Roma Ranasinghe (<i>University of Colombo, Sri Lanka</i>)
15.30 – 15.50	F6	The Impact of Glass Ceiling and Sticky Floors H.A. Erandi Harischandra (<i>National Institute of Business Management, Sri Lanka</i>)	

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TECHNICAL SESSION 07	EDUCATION, TRAINING AND INSTITUTIONAL MECHANISM FOR THE ADVANCEMENT OF WOMEN		
	Friday, 15 th February 2019 13.50 to 15.50 Gregory		
	Chaired by: Dr. Robabe Ramezani (<i>Allameh Tabataba'i University, Iran</i>)		
	13.50 – 14.10	G1	Thai Female EFL Teachers' Expertise Development: The 21 st Century Scenario <i>Sutida N. (Khon Kaen University, Thailand)</i>
	14.10 – 14.30	G2	Happiness, Engagement, Relationship with Colleagues, and Job Satisfaction of Thai University Staff <i>Dusadee A., Jongrak H., Wanichcha N., Krongkaew K., Somphot T., Kwannakorn S., Nattawat A. (Khon Kaen University, Thailand)</i>
	14.30 – 14.50	G3	Factors Related to the Socialization of Gender Roles of Working Women: A Case of Khon Kaen Province, Thailand <i>Dusadee A., Piyakamon M. (Khon Kaen University, Thailand)</i>
	14.50 – 15.10	G4	Factors Related to Work-Life Balance on Dimension Work / Personal Life Enhancement of Industrial and Service Labours: A Case of Khon Kaen Province, Thailand <i>Dusadee A., Narintip P, Jaggapan C. (Khon Kaen University, Thailand)</i>
	15.10 – 15.30	G5	Woman as a Crusader: Negotiating Gendered Institutions <i>Dr. Poonam Singh (Kendriya Vidyalaya Ordnance Factory, India)</i>
15.30 – 15.50	G6	Women in Architecture Profession in India <i>Prof. Dr. Mansee Bal Bhargava (Nirma University (IAPNU) India)</i>	



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TECHNICAL SESSION 08	UNDER – REPRESENTATION / MISREPRESENTATION OF WOMEN IN THE MEDIA AND MOVIES II	
	Friday, 15 th February 2019 15.50 to 17.10 Grand Crystal Ballroom	
	Chaired by: Prof. S.K.Gunatilake (<i>Sabaragamuwa University of Sri Lanka, Sri Lanka</i>)	
	15.50 – 16.10	C5 Participatory Theatre as a Communication Tool for Women's Development and Empowerment in Iran <i>Lida Kavousi (Allameh Tabataba'i University, Iran)</i>
	16.10 – 16.30	C6 The Representation of Muslim Women in Media <i>Shifani Reffai (Graduate of Jawaharlal Nehru University, India)</i>
	16.30 – 16.50	C7 Literature Therapy, Behavioral Model of the Future Woman <i>Robabe Ramezani (Allameh Tabataba'i University, Iran)</i>
	16.50 – 17.10	C8 Deconstructing Myths and Representation of Women in Contemporary Novels <i>Prof. Irene Bobb Das (University of Allahabad, India)</i>
17.10 – 17.30	Evening Refreshments	



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TECHNICAL SESSION 09	GENDER EQUALITY AND EMPOWERMENT II		
	Friday, 15 th February 2019 15.50 to 17.10 Gregory		
	Chaired by: Dr. Poonam Singh (<i>Kendriya Vidyalaya Ordnance Factory, India</i>)		
	15.50 – 16.10	B5	Gendered Urban Spaces in Iran; Challenges and Approaches Mitra Azimi (<i>Allameh Tabataba'i University, Iran</i>)
	16.10 – 16.30	B6	Retrospecting Women's Empowerment among Meitei Community in North-East India, Manipur Naorem Arunibala Devi (<i>Independent Researcher, India</i>)
	16.30 – 16.50	B7	Women in the Production of a Public Place in Ahmedabad Aditi Pancholi, Prof. Dr. Mansee Bal Bhargava (<i>Nirma University (IAPNU) India</i>)
	16.50 – 17.10	B8	Attitudes of Young Women Towards Gender Equality Sri Janani Vasanth, Narayani A., Ilakkiya L. (<i>Consultant Clinical Psychologist, India</i>)
17.10 – 17.30	Evening Refreshments		

CONFERENCE CLOSURE	Friday, 15th February 2019 17.30 to 18.00 Grand Crystal Ballroom	
	17.30 – 17.50	Conference Concluding and Awarding Ceremony
	17.50 – 18.00	Vote of Thanks Mr. Duminda Korlagamage (<i>Assistant General Manager - The International Institute of Knowledge Management (TIKM), Sri Lanka</i>)



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**Saturday, 16th February 2019 | Post Conference Tour
(Optional)**

FUTURE OF WOMEN '19 Conference Chair

.....
Prof. Anita Singh

(Centre for Women's Studies and Development, Banaras Hindu University, India)

Conference Convener

.....
Mr. Isanka P. Gamage

(The International Institute of Knowledge Management, Sri Lanka)

Conference Secretary

.....
Ms. Lorin Juliyana

(The International Institute of Knowledge Management, Sri Lanka)

Evaluation Panel

- Prof. Anita Singh (*Banaras Hindu University, India*)
- Dr. S. B. Ranasinghe (*University of Colombo, Sri Lanka*)
- Dr. Madhubhashini Galagedarage (*The Open University of Sri Lanka, Sri Lanka*)



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Organizer



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